

Leading a smarter way



Smartlink is a new aluminium bay and coupler system and is the smarter way to build a bay says its manufacturer Anglo European. The company claims that it is compatible with all PVC-U window systems and offers a ten-year warranty.

The Smartlink system includes square baypoles and couplers with variable angles to suit different window designs. The universal baypole jack enables easy on-site bay window adjustment for a faster and more accurate installation.

James Lister, operations director at Anglo European, says: “Smartlink is fully certified to comply with CE marking. The aluminium couplers and baypole jacks have been fully tested to loads of 10.6 tonnes, almost double the level required. The system is backed up by a full 10-year warranty and European design rights, in line with other Anglo European products.

“We asked fabricators and installers what they needed from a baypole system and designed Smartlink to meet

their needs. The baypole bar lengths are optimised to make fabrication quicker and to reduce waste. We also chose a clever and proven jack for straightforward installation.

“Fast, reliable delivery was also important to fabricators. Smartlink is compatible with all standard PVC-U trims and because Anglo European holds high levels of stock, orders can be delivered in as little as two days. Smartlink is manufactured at our own extrusion facility to lower production costs and guarantee consistent supply.

“Initial feedback on Smartlink is very positive, fabricators are impressed by the test certification and warranty that comes with the new system.

“We know that fabricators are always looking for smart ways to improve manufacturing efficiency and costs, that’s why we’ve designed Smartlink, the clever way to build a bay.” □

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The 46th National Home Improvement awards proved a precursor of a successful week for SEH BAC. Picking up its third NHIC award in four years the company followed up by winning two awards at G17: Installer of the year and retail promotion of the year.

The NHIC award, sponsored by insurance specialist QA National Warranties, was for *Delivering Community Benefit Through Home Improvement* with the transformation of the West Cliff Theatre in Clacton-on-Sea. The West Cliff Theatre was the winner of SEH BAC’s Community Giveaway competition, receiving £10,000 worth of new windows and a much-needed new lease of life.

“We are incredibly proud to win this award from the NHIC – our third in four years,” says John Savage, managing director of SEH BAC. “For us to see the fantastic West Cliff Theatre restored to its former glory and ready to entertain many more generations to come, was already a special reward. We are proud to not only support our customers through our home improvements, but to also support important and cherished community buildings just like West Cliff.” □



John Savage receives the award from NHIC president Baroness Maddox

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