

A complex choice

Following the launch of its customer charter earlier this year, Doorco has announced its 'no restriction' prepped door service promise.

"It is well documented that the popularity of the composite door is growing and the market is getting bigger," says Dan Sullivan Doorco's MD. "With this demand comes complexity – customers are demanding more choice and there is greater competition out there. Our policy is not only to keep up with these demands, but also make sure these complexities aren't an issue for our customers.

"Having a prepping service is nothing new, but how many composite door manufacturers offer this service with no restrictions? Doorco customers can order any slab, design, glazing cassette and glass combination. And when it comes to colour, in addition to our eight standard slab colours (including anthracite grey) and 38 premium colours, we can also supply any RAL colour as a special order.

"A door slab is a complex product,



making machining them a difficult process, but we can prep for any lock, any hinge, open in, open out, edgeband painted or not. The calibre of our team has enabled us to offer this added value service to our customers. We have the technology and expertise to ensure they are right first time – and if they're not, that's our problem.

"In addition to standard prepping, we can pre-glaze the doors for you too. Whether it's a complex contemporary door glazed with Inox or Urban, or something more traditional using Tri-SYS, Doorco's glazing service offers this choice. For us, it's about taking the pain away from our customers and offering the best service we possibly can." □

www.door-co.com

The Atlas Flat Rooflight is now available with new click-on corner sections that do away with the need for adhesive, making it neater, quicker and easier to fit. Gareth Thomas, sales director at Atlas Glazed Roof Solutions, says: "The Atlas Flat Rooflight has always been an attractive product which is why nine out of 10 quotes convert to orders. Designed from the outset to maximise profits, it is competitively priced to offer healthy margins and it helps installers to expand their offering beyond traditional roof lanterns for flat roofs or where a lantern isn't suitable.



"This latest development is all about offering installers even more from our products. The flat rooflight has always been designed to be an easy sell and now we've made it even easier to fit too with our cleverly-designed corner sections. So, as we approach the peak season for home improvements, installers can look forward to completing more flat glazed roofing projects and growing their business accordingly." □

Real and also the first

Virtuoso Doors has announced that its range of composite doors is now available in an aluminium outer frame from Real Aluminium.

Virtuoso Doors claims that it is the first manufacturer in the industry to offer a choice of both aluminium and PVC-U frames for composite doors. The company's collection of composite doors, which includes Virtu-AL – the UK's first aluminium textured, non-woodgrain finish composite door – is now available in the aluminium frame as well as a choice of three PVC-U frames from Rehau, Duraflex and Veka.

Tony Craggs, managing director of Virtuoso Doors, says: "We have passion for doors and this industry as a whole so we're really excited to launch this new aluminium frame, which gives installers and homeowners even more reasons to love our incredible



collection of crafted composite doors.

"This new frame is all about bringing style with no restrictions. Demand for aluminium is growing rapidly and for the first time ever, homeowners can match their aluminium window and composite door frames to achieve the complete aluminium look on their homes." □

www.virtuoso-doors.co.uk